

# All Saints Catholic Church

## Planning Study Summary

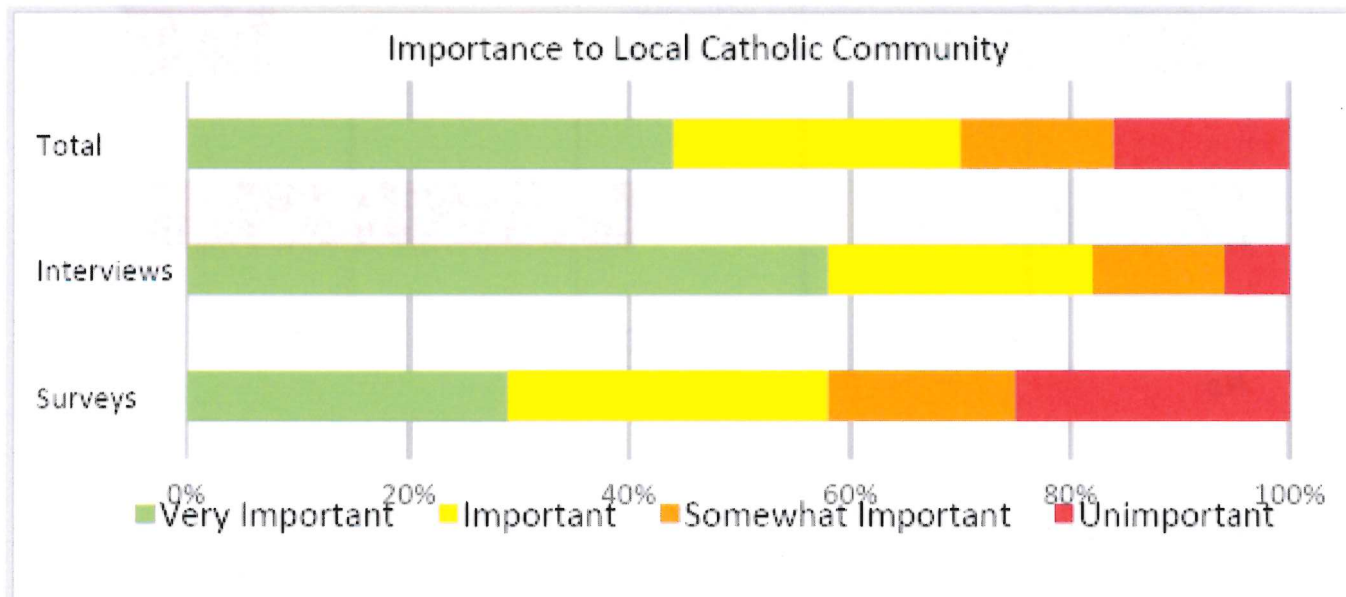
At All Saints Catholic Church's invitation, Mark Davy & Associates conducted a planning study to determine the parish's capacity to move forward with a capital campaign to fund a new church building. All Saints invited 127 households to participate in the study through an interview and 376 households were invited to participate through a mail/online survey. A total of 142 households chose to respond. Below is a summary of the report's results:

### Clarity

Participants indicated that the vision for All Saints was clear. Seventy-three percent (73%) of participants responded "Very Clear" or "Clear". This response provides confidence that the vision for All Saints is understood, but it is clear to the parish leadership that more detail and education, as well as engagement opportunities are needed before asking for financial commitments to a campaign.

### Importance

Parishioners were asked how important the proposed building project is to the local Catholic community. A majority of participants indicated that the vision for All Saints was important to the local Catholic community. Seventy percent (70%) of participants responded "Very Important" or "Important".



### Strengths

Study participants were asked to identify All Saints' top strengths. Although many were mentioned, over 60 in total, the strengths most frequently shared included: the sense of community, strong Catholic faith, Father Gregory Mastey, many families with young kids, the people, and parishioner's willingness to pray and fast for the success of the campaign and building project.

### Concerns

Participants' most common concerns were the large dollar goal/ability to raise this amount and the negativity of the small number of parishioners not wanting to build.

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## Communication

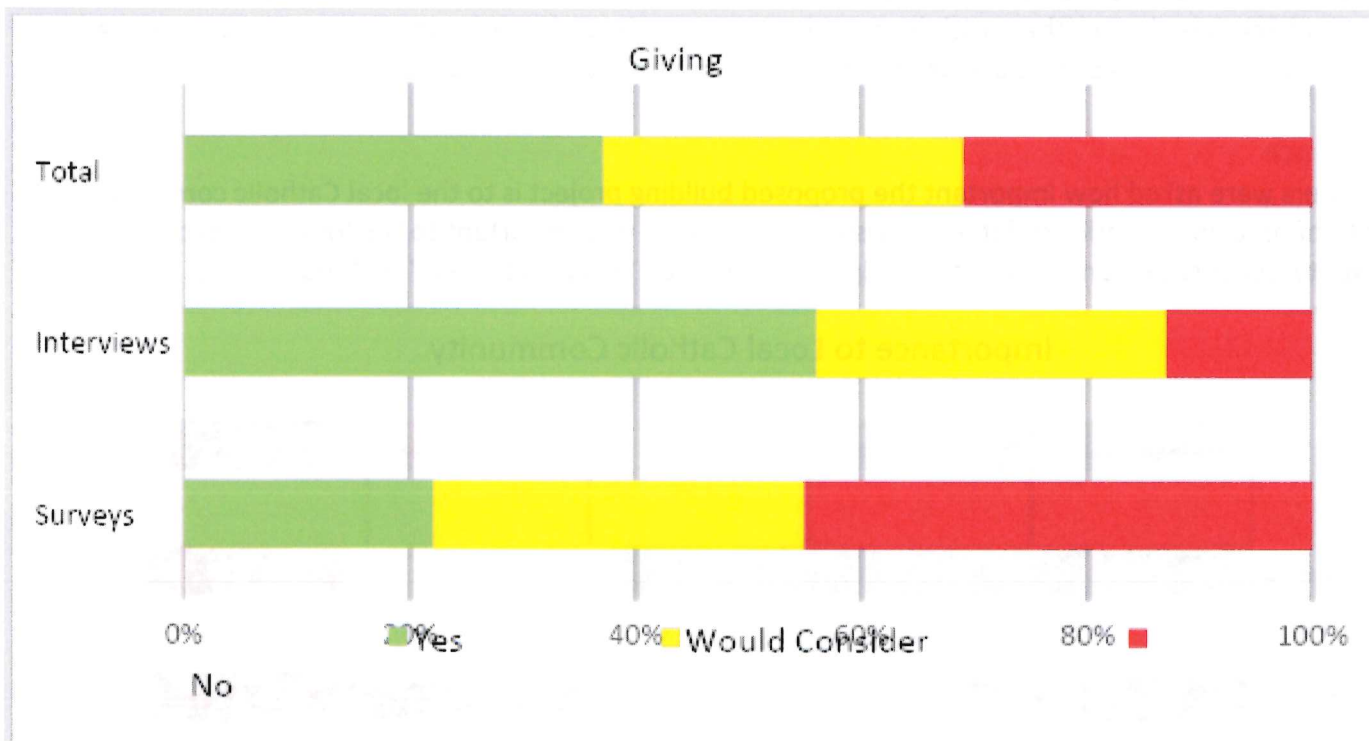
Weekly bulletin, mail, and email were indicated as the most effective way for parishioners to receive communication.

## Volunteers

Responses indicated a willingness to accept or consider a capital campaign leadership or supportive role. There was a pool of 67 people who would agree to or consider volunteering in a leadership or supportive role for the capital campaign.

## Giving

Responses to this question were encouraging with 69% of parishioners indicating that they would give or would consider giving. Moving forward with a capital campaign, as well as educating, giving more details of the actual church building and architect design beyond the preliminary architectural sketches that we currently have, and involving more parishioners, will most likely increase these numbers.



## Capital Campaign Recommendations

Based on the responses and their past experience working on church capital campaigns, Mark Davy & Associates estimated that All Saints could raise approximately \$2 million to \$2.5 million over a five-year period, above and beyond what the parish typically raises for our annual operating budget. This does not include the donation of land, funds already in the building fund through the giving envelopes, or the in-kind gifts parishioners have shared they would give. Although one five-year campaign may not fund All Saints' entire vision, it does represent a strong base of support.

**Thank you to everyone who participated! Parish leadership is currently discussing the results and determining our next steps. We promise to continue communicating and be transparent throughout this process.**





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Diocese of Saint Cloud

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August 27, 2023

Reverend Gregory Mastey  
All Saints  
P.O. Box 308  
Holdingford, MN 56340

Dear Father Gregory:

I wish to thank you for your leadership in the All Saints Area Catholic Community and in Holdingford, in particular. You are standing at a pivotal moment in the life of the Holdingford community. The vision now is to eventually bring these two churches together as one community in a beautiful new parish church.

In our meeting together, it became clear that the cost of repairing and upgrading both churches would prove astronomical. Your decision to build a new church is supported by me as your bishop and by the Diocesan Building Commission. This is practicing good stewardship in looking toward the future. I recognize that building a church from the ground up is a daunting and time-consuming task for any pastor. Given your years of experience, I am confident that you can effectively engage your parish communities in Holdingford in supporting this new initiative.

To that end, I wanted to review the points that were made at the July 26, 2023, meeting here at the Chancery with you, Fr. Steve Binsfield (Building Commission), Sr. Jeanne Wiest (Office of Worship), Bob Warzecha (member of the building committee) and myself.

After some discussion, I gave my permission to move ahead in developing a plan for a church and gathering area for the Holdingford community, seating 500-650 people, and seeking a design that could allow expansion to accommodate other members of your Area Catholic Community. I would ask, however, that you not seek to procure bids until you have a clearer sense of the design of the church you will be building.

We also spoke about the necessary next step: to hire a theological consultant to begin the process of forming the building committee; to guide you in the design and furnishing of a new church; and to inform you, the pastoral council, and the parish in general about the theology and ecclesiology of such. The two guiding documents are *Built of Living Stones* and the *Roman Missal*. I was happy to learn that you have already been in contact with four liturgical consultants. A plan for the formation of the entire parish should be a priority, as it presents a great opportunity for parish renewal and growth in unity.

I also recognize that we discussed the design of the church and the desire to have a more traditional church structure. To some, the word “traditional” means a church with a traditional look or feel to it, while for others it means a church designed for a liturgy celebrated prior to Vatican II. We would certainly lean towards “traditional” in the sense of look or feel. Just as the liturgy helps to form a parish community, the new church building itself should help to form and enhance how the liturgy will be celebrated.

I would encourage you to take members of your committee to visit various churches in our Diocese and in the Twin Cities to compare different styles. In our meeting it was suggested that you consider visiting Sacred Heart in Sauk Rapids or Saint Mary’s in Melrose.

I also recommend that you and some of your team visit with Fr. Marvin Enneking and some of his team about how they went about forming the parish and a building committee in a very challenging situation.

After the design is settled upon—in conjunction with the liturgical consultant, your building committee, the people of the parish and the architect—you are asked to present the design to the Diocesan Building Commission for permission to continue.

Know that Sr. Jeanne Wiest, who is well-versed in the design and building of churches over the years, and members of the Building Commission are also available to guide you along the way should you desire their assistance.

I know that this is a long and arduous process, but this is also a great opportunity for your parish community. I am confident that under your leadership the formation surrounding the building of a new parish church can help bring the community together in a new way. May the Holy Spirit guide you and all involved in this noble enterprise.

Yours in Christ,

*+ Patrick M. Neary, C.S.C.*

+Patrick M. Neary, C.S.C.  
Bishop, Diocese of Saint Cloud

cc: Reverend Steve Binsfeld, Chair, Diocesan Building Commission  
Sister Jeanne Wiest, O.P., Diocesan Building Commission